

REPORT LAUNCH
LATAM FINANCIAL THREAT LANDSCAPE 2025
JUNE 17, 2025 | MEXICO CITY, MEXICO

Mastercard, Paseo de la Reforma 250, Piso 22 | Torre A, CDMX, Mexico 06600

08:30 Registration & Light Breakfast

09:00 Welcome & Opening Remarks

Belisario Contreras, Executive Director, Digi Americas Alliance
Mauricio Schwartzmann, Country Manager, Mastercard

09:15 Report Presentation & Open Discussion

Art Ehuan, Adjunct Professor, Executive Director of Master of Engineering in Cybersecurity, Duke University
Justin D. Hayes, Researcher, Duke University
Rupal Kharod, Ethics & Compliance Manager, Recorded Future

10:15 A Fireside Chat on Safeguarding the Digital Economy in Mexico

Lic. Diego Eduardo Flores Jiménez, Head of Electronics and Digital Industry Sector, Secretariat of the Economy of Mexico
Brian Hansen, Vice President, Regional Chief Security Officer (LAC), Mastercard
Mauricio Schwartzmann, Country Manager, Mastercard

10:45 Solutions to Counter Threat Actors in LATAM

Shawn Loveland, Chief Operating Officer, Resecurity
Stephen Fallas, Americas Strategic Architect Leader, Trellix
Alfonso Villalba, Co-founder and COO, Kriptos
Randle Henry, Enterprise Security Architect, Checkpoint
Eduardo Palacio, Security & Compliance Specialist, Google Cloud

11:30 Networking Break (including time adjustments)

12:00 Threats, Opportunities & Challenges in the Financial Sector

Tyrone Larson, Cyber Attache, Federal Bureau of Investigation (FBI)
Mauricio Benavides, CEO, Batuta
Israel Agüero, Head of Cybersecurity, Secretariat of Security and Citizen Protection (SSCP)
Inigo Quejigo, Senior Vice President of Technology (Americas), Mastercard
Adriana Servin, Head of Government Affairs, Cisco (moderator)

12:45 Improving Information-Sharing Mechanisms: National & Regional Perspectives

Alberto Hernández Moreno, Co-Chair, Cybersecurity and Fraud Prevention Commission, Association of Banks of Mexico

Elizabeth Vish, Senior Director for International Cyber Engagement, Institute for Security and Technology (IST)

Oscar Reyes Ávila, Head of the General Scientific Directorate, Guardia Nacional of Mexico

Ignacio Triana, Director of Technology (Mexico), Trend Micro (moderator)

13:30 Lunch & Networking

14:30 Insider Threats & Third-Party Risk: Protecting the Financial Supply Chain

Erika Mata, CISO and Director of Fraud Prevention, Coppel

Chase Cunningham, Field CISO, Lumu Technologies

Arturo Barquin, Senior Director LATAM, Tenable

Ligia Lopez, Head of Public Policy Financial Services LATAM, Amazon Web Services

Yameen Huq, Director Cybersecurity Programs, Aspen Institute

15:15 Next-Gen Security Strategies for Financial Services

Víctor Eduardo Morales Bernal, Director of Information Security, Banco Azteca

Mary Pily Loo, Head of IT and Risk, National Banking and Securities Commission, (CNBV)

Felipe Gomez, Regional Director, Fluid Attacks

Everth Hernandez, Country Manager, Mexico & Central America, Netskope

Carlos Bravo, CISO, Spin (moderator)

16:00 Networking Break

16:30 Quantifying & Managing Cyber Risk in Financial Institutions

Josh Magri, Executive Director, Cyber Risk Institute

Jennifer Buckner, Senior Vice President for Technology Risk, Mastercard

17:15 CyberSchool MX: Empowering Community MSMEs for a Safer Digital Future

Jessica M. Walton, Americas Regional Officer, Cyber Peace Institute

Brian Cute, Chief Operating Officer and Director, Capacity & Resilience Program, Global Cyber Alliance

Brett DeWitt, Vice President, Global Cyber & Technology Policy, Mastercard

18:00 Strengthening Digital Resilience: A Dialogue Between the CISO and the Digital Transformation Agency

Heidy Rocha, Director General of Cybersecurity, Digital Transformation and Telecommunications Agency of Mexico

Alissa (Dr Jay) Abdullah, PhD, Deputy Chief Security Officer & Senior Vice President of Emerging Corporate Security Solutions, Mastercard



DIGI AMERICAS ALLIANCE
600 Massachusetts Avenue, NW, Washington, DC 20001
t 202.344.4565 | f 202.344.8300
www.digiamericas.org

18:30 Closing

Alissa (Dr Jay) Abdullah, PhD, Deputy Chief Security Officer & Senior Vice President of Emerging Corporate Security Solutions, Mastercard

Mauricio Schwartzmann, Country Manager, Mastercard

Belisario Contreras, Executive Director, Digi Americas Alliance

18:35 Reception