



INSIGHTS

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DIGI AMERICAS ALLIANCE MEMBERS



CLAUDIA SHEINBAUM'S GOVERNMENT ESTABLISHES THE NEW GENERAL DIRECTORATE OF CYBERSECURITY - MEXICO

elciudadano.com - The government of Claudia Sheinbaum has taken a significant step towards the protection of the State's digital assets with the creation of the General Directorate of Cybersecurity, within the framework of the new Digital Transformation and Telecommunications Agency (ATDT). Through a decree published in the Official Gazette of the Federation, the agency's regulations were made official, which also include other key directorates such as Data Intelligence and Digital Government.

CYBERSECURITY FORUM HELD AT OAXACA CONGRESS - MEXICO

Meganoticias - With the purpose of enriching the legislative agenda, strengthening prevention strategies and incorporating laws that guarantee the responsible and safe use of technology, the State Congress, through the Flores Magón Institute (IFM), organized the forum "Importance of digital protection and functions of the Cyber Police." At the inauguration of this activity, the president of the Permanent Commission of Security and Civil Protection, deputy Iván Osael Quiroz Martínez, highlighted that Oaxaca should not only be recognized for its cultural and natural wealth, but also for being an example of security and technological development.

DATA PROTECTION ACT: THE IMPORTANCE OF THE "CYBER COMPLIANCE" PROCESS IN THE FINANCIAL INDUSTRY - CHILE

G5News - The 2024 Business Risk Perception Study, conducted by the Association of External Auditors of Chile in collaboration with Gabriela Mistral University, surveyed more than 100 senior executives from various companies. The results show that cybersecurity has emerged as one of the most critical risks in the banking and financial services industry. In fact, 68.2% of the companies surveyed identified cybersecurity as their greatest concern.

CHILE STRENGTHENS DATA PROTECTION AGAINST CYBERATTACKS

El Agora - The management and protection of private, commercial or institutional data has become highly relevant in the current context. Sensitive information, such as personal identification and financial records, requires robust standards to ensure privacy. Chile's Data Protection Law seeks to respond to these challenges in an environment driven by the Internet of Things (IoT) and Artificial Intelligence (AI). The IoT is present in countless devices, generating data that has acquired strategic value for companies. This transformation forces organizations to establish solid data protection strategies that support business trust, continuity and growth.

DATA PROTECTION AUTHORITY SUSPENDS IRIS COLLECTION IN BRAZIL

Imirante - A report published by Agência Brasil last week records a warning from experts that "people are unaware of the risks involved in scanning their iris." Karen Borges, Deputy Manager of the Legal Advisory Office of the Information and Coordination Center of Ponto BR (NIC.br) warns that "we still do not know how this information will be used when associated with advanced algorithms, in addition to artificial intelligence (AI), which could open the door to abuse, crimes and irregularities."

PETRO SAID THERE IS CYBERNETIC "FEUDALISM" WITH DIGITAL CLOUDS - COLOMBIA

Infobae - On the morning of Wednesday, January 29, during the inauguration of the new Minister of Foreign Affairs, Laura Sarabia, the Minister of Finance, Diego Guevara, and the director of the Administrative Department of the Presidency of the Republic (Dapre), Jorge Enrique Rojas, the Colombian head of state, Gustavo Petro, spoke about several topics, including the emergence of what would be a "feudalism" on the Internet. In his speech, he explained that in the world powers, the wealthiest have digital spaces, the so-called clouds, which they control at their discretion and for which they charge for their services.

THREE INSTITUTIONS STILL DO NOT HAVE A BUDGET ALLOCATED FOR 2025 - EL SALVADOR

La Prensa Grafica - As the first month of 2025 draws to a close, there are three institutions of the Executive Branch that still do not have a budget allocation for their operation this year in the General Budget of the Nation. These are: the State Cybersecurity Agency (ACE), the National Solid Waste Authority (ANDRES), and the Territorial Planning Directorate (DOT). All of them were created by laws approved by the Assembly between October and December 2024, when the process of presenting the spending plan for 2025 was already underway in the Assembly.

COSTA RICA WILL JOIN THE PARTNERSHIP AGREEMENT FOR THE DIGITAL ECONOMY

Infobae - Costa Rica will soon enter the Digital Economy Partnership Agreement (DEPA), an instrument that aims to facilitate digital trade and technological cooperation and which includes New Zealand, South Korea, Singapore and Chile.

CYBERSECURITY IN PORTS: STRENGTHENING MARITIME SECURITY IN THE ANDEAN REGION

EU - While seaports are essential as hubs for economic growth and international trade, their physical and digital security is often overlooked. To address digital security challenges in ports, LAC4 organized a training from 21 to 24 January 2025 in Guayaquil - Ecuador, targeting national authorities and ports of Ecuador, Peru and Colombia on cybersecurity.

CYBERCRIME IS INCREASINGLY COMPLEX. HERE'S HOW DATA AWARENESS CAN HELP

WEF - The increasing sophistication of cybercrime, such as ransomware and AI-powered cyberattacks, brings substantial financial costs and disruptions to global businesses and economies. Personal data enables cybercrime, yet securing data remains a significant challenge for cyber leaders, who face competing priorities. Effective resilience and recovery practices, such as defining a minimum viable company (MVC) and modernizing infrastructure, are essential for minimizing business disruption and ensuring rapid recovery after a cyberattack.

THE GROWING COMPLEXITY OF GLOBAL CYBERSECURITY: MOVING FROM CHALLENGES TO ACTION

WEF - As we enter 2025, our latest Global Cybersecurity Outlook reveals an unprecedented convergence of challenges reshaping the digital security landscape. While the complexity of today's cyber environment is daunting, our focus at the World Economic Forum's Centre for Cybersecurity must be on translating this complexity into concrete actions that organizations can implement to enhance their resilience.

CHINESE AND IRANIAN HACKERS ARE USING U.S. AI PRODUCTS TO BOLSTER CYBERATTACKS

WSJ - Hackers linked to China, Iran and other foreign governments are using new AI technology to bolster their cyberattacks against U.S. and global targets, according to U.S. officials and new security research. In the past year, dozens of hacking groups in more than 20 countries turned to Google's Gemini chatbot to assist with malicious code writing, hunts for publicly known cyber vulnerabilities and research into organizations to target for attack, among other tasks, Google's cyber-threat experts said.

DEEPSEEK CYBERATTACK EXPOSES AI PLATFORM RISKS: 9 TIPS TO STAY SAFE

Forbes - The cybersecurity challenges posed by AI platforms and chat assistants have become increasingly concerning. A recent cyberattack targeting the Chinese AI platform DeepSeek underscores the vulnerabilities of these technologies and highlights the need for consumers to remain vigilant.

COUNTERING FOREIGN INTERFERENCE: THE GOVERNMENT SHOULD NAME NAMES

Australian Strategic Policy Institute - It didn't receive much publicity amid summertime's distractions, but Home Affairs Minister Tony Burke unveiled on 14 January what's been described as the 'first ever analysis of foreign interference and espionage threats'. It's safer to say the first publicly released by the Australian government. It's a step towards what we need: political leaders explaining these threats and naming the sources of these dangers.