

DIGI AMERICAS ALLIANCE MEMBERS



G20 PROPOSALS SEEK TO ADVANCE DIGITAL DATA PROTECTION

G20 - The right to privacy and data protection were on the agenda of the second day of the meeting of the Working Group that deals with Digital Economy at the G20. Gathered since Monday (10), in São Luís, Maranhão, delegates from the G20 countries, experts, researchers, representatives of the Brazilian government and invited international organizations discuss strategies so that the global population can make safe use of the internet, emphasizing the need to combat misinformation and ensure digital protection. The assessment is that promoting critical education in media consumption can create a safer and more trustworthy online environment, where citizens are better equipped to protect their personal information and navigate the digital space consciously.

INTERNATIONAL CYBERSECURITY RISKS AND THE IMPORTANCE OF A NATIONAL DIGITAL SECURITY AGENCY IN BRAZIL

Senado - The public hearing aims to discuss and evaluate the National Cybersecurity Policy Work Plan. The importance of strengthening cyber defenses in Brazil is highlighted, both in the public and private sectors, mentioning the creation of an integrated cybersecurity center to share information and face threats collaboratively. (AI-generated summary of shorthand notes from the last Commission meeting)

GOVERNMENT ANNOUNCES TACTICAL PLAN AGAINST CYBERCRIME - BRAZIL

CISO Advisor - The Ministry of Justice announced last Tuesday, the 22nd, its Tactical Plan to Combat Cybercrime, whose objective is to prevent and repress this type of crime in the country. One of the pillars of the Tactical Plan is the Cooperation Agreement between the Federal Police and the Brazilian Federation of Banks (Febraban), also celebrated on Tuesday. The Ministry's expectation is that this will facilitate the sharing of information, favoring the adoption of preventive and educational measures, "in order to make cyberspace safer, identifying and punishing criminal organizations", as stated by the body in its statement on the subject .

COMMISSION VOTES ON PROJECT THAT REGULATES THE USE OF ARTIFICIAL INTELLIGENCE IN BRAZIL

Security Leaders - The temporary commission on Artificial Intelligence will vote this Wednesday afternoon (12) on bill (PL) 2,338/2023, which regulates the development and use of this type of technology in Brazil. Senator Eduardo Gomes (PL-TO) presented a substitute for the original text, proposed by the president of the Senate, Rodrigo Pacheco (PSD-MG). The proposal was based on the draft presented by a commission of jurists that looked into the topic in 2022.

MINTIC: "ARTIFICIAL INTELLIGENCE AND CYBERSECURITY ARE PRIORITIES OF THE GOVERNMENT" - COLOMBIA

Blu Radio - Colombia continues to advance in technology under the responsibility of the Ministry of Information and Communications Technologies (MinTIC), since, according to Minister Mauricio Lizcano, the country has two priorities to promote: artificial intelligence and cybersecurity, which Without a doubt, it will be crucial in the future of the country. "We have worked on all the points outlined. 80% of the population has access to the network. In addition, we went from 10% of municipalities covered with fiber optics to more than 95% and we brought 5G technology to the country, we have advanced in the connectivity of 60% of public schools and training in digital skills has grown exponentially in every corner of the country. Compared to the OECD, we are fifth in open data and digital transformation," the ICT minister recently said.

THIS IS HOW EMCALI MANAGED TO PROTECT ITSELF FROM A CYBER ATTACK ON ITS SERVERS - COLOMBIA

Infobae - On the morning of last Sunday, June 9, while many people from Cali were enjoying the festive long weekend, a team from Emcali, the main public company in Cali, faced a serious cyber attack. According to information collected by Semana Magazine, the cyberattack on Emcali began around 9:30 a.m. threatening to affect commercial, billing and information systems. Thanks to the rapid intervention of the Information Technology Management, the attack was contained and blocked in less than two hours.

"YOU CAN GET RICH AND IMPROVE THE ECONOMY OF OUR COUNTRY", THIS IS HOW THE AI SCAM THAT IMPERSONATES VERÓNICA ALCOCCER OPERATES - COLOMBIA

Semana - Recently, Verónica Alcocer, first lady of the Nation, reported being a victim of cybercriminals who used generative artificial intelligence to impersonate her voice and image and generate a fraudulent video (deep fake). Cybercriminals used the image of the first lady of Colombia to give credibility to a digital scam that is circulating on social networks. A video clip is circulating on Facebook in which the first lady apparently appears talking about a "unique trading strategy" that could change the lives of people who wish to apply it.

RD IS CHOSEN AS A MEMBER OF THE BOARD OF DIRECTORS OF THE INTERNATIONAL CYBER INCIDENT RESPONSE FORUM

Presidencia - The Dominican Republic was chosen as one of the member countries of the board of directors of the International Forum for Response to Cyber Incidents (First), which makes it the only nation in the Caribbean region that is part of this international organization. The representation falls to Carlos Leonardo, director of the Cyber Incident Response Center (CSIRT-RD), of the National Cybersecurity Center (CNCS), an organization attached to the Ministry of the Presidency. The country's inclusion in the First constitutes a momentous step towards strengthening cyber capabilities in the Caribbean and Latin American region.

NOBODY CARED ABOUT CYBERSECURITY - MEXICO

Expansion - The times have passed where greater digital activity is nuanced. The elections in Mexico have taken place and with it many users are surely in a process of assimilation, others of denial, others of resignation, for sure this is a sea of people and emotions, in short. The analysis of this occasion is for purposes of catharsis and reflection on the subject, which, although it is a pillar in several countries, in Mexico no one was interested. During this entire process, no presidential candidate spoke about cybersecurity. The question is why should cybersecurity feature? The answer is simple: in this last six-year period we have seen the growth in volume, danger and impact of various cyberattacks, bringing with them consequences beyond the digital, irreversible impacts on the material world.

ESIT OF EL SALVADOR COMPLETED A MONTH WITHOUT CLASSES AFTER AN ATTACK BY HACKTIVISTS; STUDENTS HAVE NOT RECEIVED NOTIFICATION

La Prensa Gráfica - June 5 marked one month since the Higher School of Innovation and Technology (ESIT) was violated by the hacktivist group Ciberinteligencia SV and that has been the same time that its students have spent in the uncertainty of knowing whether or not they will return to classes. During the early hours of May 5, the hackers, who have also violated other government agencies such as the Ministry of Finance, the Supreme Court of Justice and even official media outlets such as Diario El Salvador, gained access to the database of students of ESIT, they stole it and then published it online for free.

URUGUAY AND THE UNITED STATES BEGAN TO WORK TO COMPLY WITH THE AGREEMENT ON CRITICAL AND EMERGING TECHNOLOGIES

MIEM - The Minister of Industry, Energy and Mining, Elisa Facio, accompanied by directors and technical teams of this portfolio; the United States ambassador to Uruguay, Heide Fulton; Uruguayan authorities and representatives of the Uruguayan Embassy in the United States participated in the first meeting to advance compliance with the memorandum of understanding on critical and emerging technologies signed in April. The agreement, in which the Ministry of Industry, Energy and Mining (MIEM) participated; the Ministry of Foreign Affairs; the United States Department of State; and the Department of Commerce of that country aims to enhance mutual cooperation, especially in the areas of development and deployment of critical and emerging technologies. It constitutes a relevant milestone to position Uruguay as an innovation hub at the regional level.

CYBERCRIMINALS STALK HONDURANS

Process - Cybercriminals who use digital platforms are on the lookout for Hondurans, especially at a time when more than 10 billion lempiras are circulating in the country for the payment of the fourteenth month of salary between the public and private sectors. . Thousands of users have reported in recent days that they are victims of digital attacks, ranging from the hacking of their WhatsApp accounts, to the indiscriminate use of contacts to carry out other scams, to the availability of data in economic activities.

CARIBBEAN FACES BILLIONS IN FINANCIAL LOSSES

Daily Express - Caribbean faces approximately US\$12.5 billion in annual economic losses from natural hazards, the Inter-American Development Bank's (IDB's) executive director for the region Robert Le Hunte has said. "We need the active participation of the private sector, financial institutions, and investors. We need concessional and long-term financing, a need consistently championed by the Honourable Mia Mottley," he said. As such, Le Hunte said creating an enabling environment to encourage private sector participation is paramount. "This is where the IDB emerges as a central player. Beyond financial assistance, the IDB is a catalyst for change, fostering an environment conducive to private sector involvement," he said.

CALL TO ACTION: WHY THE G20 NEEDS A DATA20

G20 - Data is fundamental to an increasingly digital world: from AI to digital public infrastructure, questions must be considered about data access, content and representation, conditions of its use, and governance. It remains critical to unlocking value through digital innovation, and negotiations over data governance and value creation are at the core of ongoing multilateral discussions over global cooperation in an increasingly digital world. Through discussions and progress over the content and form of the Global Digital Compact, and looking forward to the UN Summit of the Future, global cooperation and consensus on data governance remain key points of debate within multilateral fora.

THE EVOLVING ROLE OF CYBERSECURITY OPERATIONS IN A RAPIDLY CHANGING WORLD

Forbes - Today's evolving cyber threat landscape poses a significant challenge to organizations around the world. With the emergence of nefarious AI-powered threats and state-sponsored entities, the security industry finds itself at a crossroads. From sophisticated cyberattacks to internal vulnerabilities, threat complexity is escalating and creating pervasive and multifaceted risks. This environment requires innovative solutions, prompting a shift in traditional security paradigms towards a more integrated, data-driven approach.

HOW ORGANIZATIONS ARE USING CUSTOM AI TO PROTECT DATA AND DRIVE EFFICIENCY

HBR - Generative AI tools like ChatGPT, Gemini, and Claude represent significant advancements in the everyday use of AI. These general-purpose large language models (LLMs) contain hundreds of billions or even trillions of parameters. Like a public library, they contain vast amounts of information about as many topics as possible, and familiarity with what they offer can empower you to solve difficult problems and improve your performance on a number of tasks.

MIND THE GAP: WHY THE UN SECURITY COUNCIL SHOULD PRIORITIZE DIGITAL RIGHTS

Access Now - Attacks on or against digital systems have devastating consequences on people and on the enjoyment of human rights by whole communities. Addressing this reality falls clearly within the mandate of the highest decision-making body of the UN, the Security Council (UNSC), "to maintain international peace and security" as well as "to cooperate in solving international problems and in promoting respect for human rights." That means it is expected to ensure that human rights in the digital age remain secured and protected through all the means provided to it, which include the power to approve resolutions binding on all member states. However, our research analyzing digital rights language in UN resolutions reveals that the UNSC is lagging behind other UN bodies in recognizing and protecting these rights.